

JANE JOURDAN

CEO & CHIEF FITNESS OFFICER

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In 2014, Jane founded Fit for Broadway, a health and lifestyle blog which focuses on the unique combination of fitness, health & Broadway. Fit for Broadway has expanded from online content to Fit for Broadway Apparel, Events & Workshops, and a growing community online and in New York City.

Fit for Broadway has featured over a hundred Broadway performers who each endorse the FFB lifestyle in unique ways, offering inspiration for positive and healthy living.

Jane loves being a catalyst for meaningful conversations inspiring the next generation of performers and artists. Bridging the gap between the industry's top professionals and aspiring performers is Jane's greatest mission through Fit for Broadway.